



Taking it a step further

At CoffeehouseDigital, we work with companies to create integrated communication strategies and sales tools that hit the spot.

Functionality is just as vital as design, which is why we work across a range of technologies to provide our clients with collateral they and their audiences can believe in.

Our range of services ensure our clients receive the best possible solution to their communication needs.

Identity Development

A company's identity consists of more than just a logo. The culture, people and processes are the ingredients that go into making an organisation what it is.

At CoffeehouseDigital, we work with our clients to analyse and distil those elements into a brand that communicates who they are, what they do and what they want to be.

Communication Strategy

We understand that for marketing activities to be successful, a strong plan is needed to ensure all communications activities blend together.

We work alongside marketing professionals to concentrate on the touchpoints between a company and it's market to create a programme that covers appropriate communications channels.

Digital Video

- Video Toolkits for PowerPoint
- Case Study Videos
- Training Videos
- Seminars and Events
- Digital Video Encoding
- DVD
- Electronic Press Kits

Copy Writing

- Brochures
- Direct Mail
- Case Studies
- White Papers
- Product Briefs
- Data Sheets

Interactive

- Website Design, Development and Maintenance
- SEO & Web Marketing
- HTML Email Campaigns
- eNewsletters
- Concept Animations
- Banner Ads
- Viral Campaigns
- CD-ROMs
- DVDs
- Kiosks

Design & Print

- Direct Mail
- Stationery
- Brochures
- Newsletters
- Advertising
- Presentation Materials
- Signage
- Exhibition Stands

Come and discuss your communication challenges over a coffee, call now on 01420 526347

www.coffeehousedigital.com

